

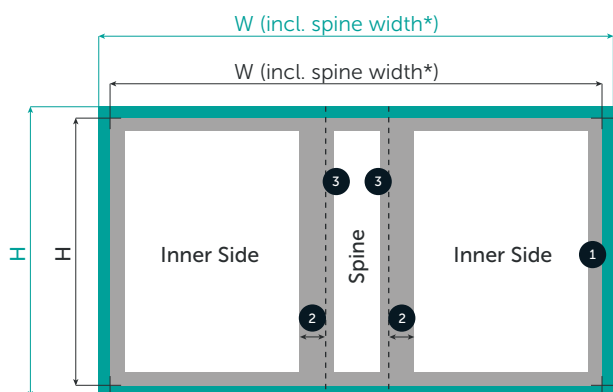
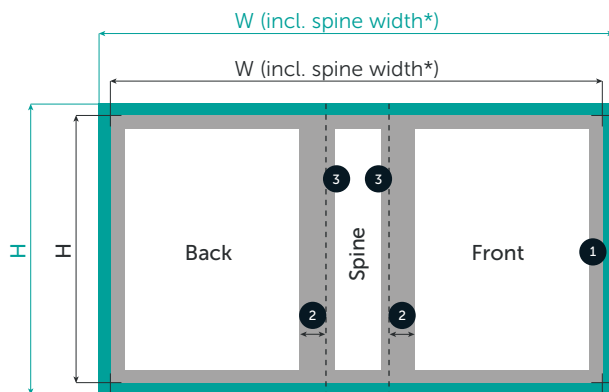


Brochures with perfect binding

Cover

Final format, open: W x H
Die-cut format

Data format: W x H
Final format, open, incl. bleed (3 mm)



- ① Safety margin to the edge (3 mm)
- ② Safety margin gluing area (10 mm)
- ③ Spine safety margin (3 mm)

*The individual spine width are shown in the tables on the following pages.

Key



Information Area

This area is where you should place your text and images.



Bleed Area

Anything here will be trimmed off, but remember to extend any colouring or images into this 3mm bleed area to avoid white lines appearing during the print finishing stages.



Safe Area

Do not place and text or information in this area in order to prevent unwanted bleed. Remember to use high resolution images (300dpi) for the best results.

----- This is where your product will be folded.



Brochures with perfect binding

Cover

Final format, open: W x H
Die-cut format

Data format: W x H
Final format, open, incl. bleed (3 mm)

FINAL FORMAT, CLOSED	FINAL FORMAT, OPEN	DATA FORMAT
A4 210 x 297 mm) portrait	420 (+ spine width) x 297 mm	426 (+ spine width) x 303 mm
A5 (148.5 x 210 mm) portrait	297 (+ spine width) x 210 mm	303 (+ spine width) x 216 mm
A6 (105 x 148.5 mm) portrait	210 (+ spine width) x 148.5 mm	216 (+ spine width) x 154.5 mm

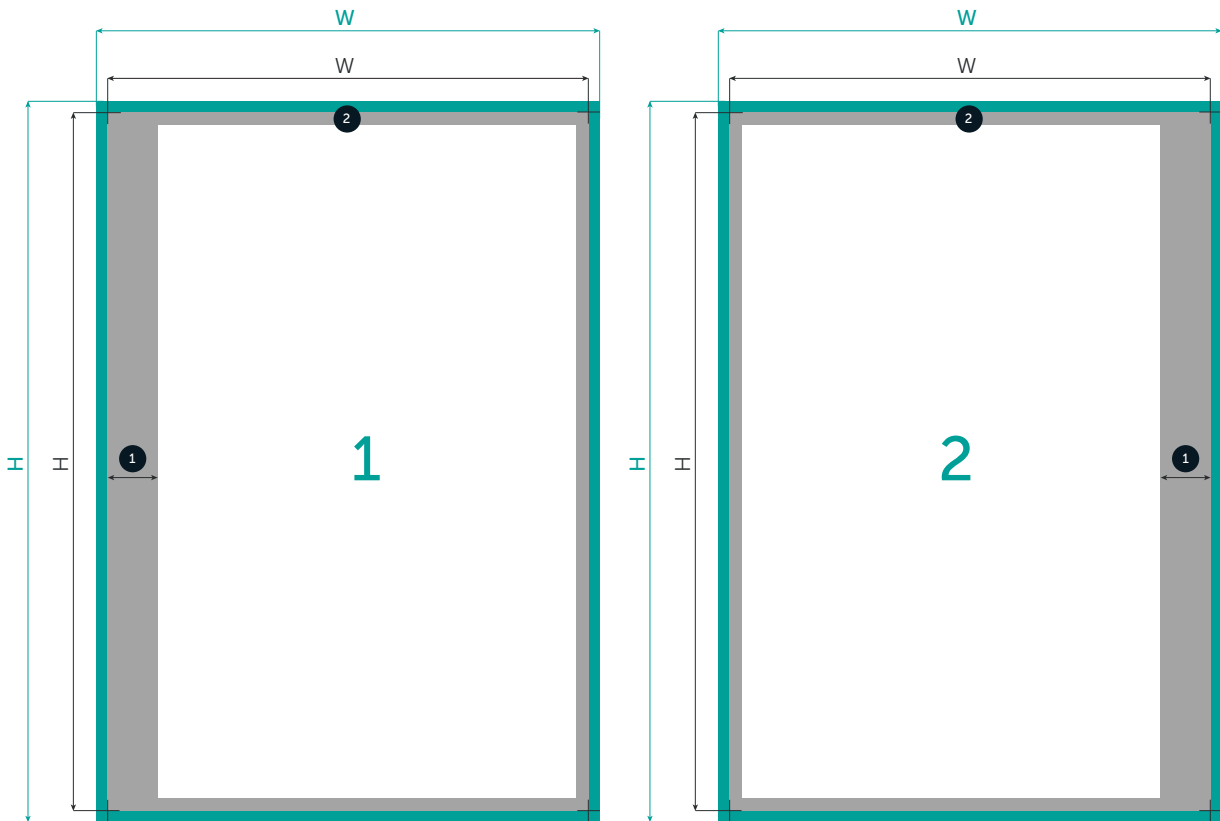


Brochures with perfect binding

Content pages

Final format, open: W x H
Die-cut format

Data format: W x H
Final format, open, incl. bleed (3 mm)



- 1 Safety margin to binding edge (10 mm)
- 2 Safety margin to the edge (3 mm)

Key



Information Area

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Bleed Area

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Safe Area

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Brochures with perfect binding

Content pages

Final format, open: W x H
Die-cut format

[Data format: W x H](#)
Final format, open, incl. bleed (3 mm)

FINAL FORMAT, CLOSED	DATA FORMAT
A4 (210 x 297 mm) portrait	216 x 303 mm
A5 (148.5 x 210 mm) portrait	154.5 x 216 mm
A6 (105 x 148.5 mm) portrait	111 x 154.5 mm



Brochures with perfect binding

Spine width

Cover: 250gsm / Inner: 130gsm	
Sides	Spine width (mm)
40	2.0
44	2.2
48	2.5
52	2.7
56	2.9
60	3.2
64	3.4
68	3.6
72	3.8
76	4.1
80	4.3
84	4.5

Cover

Final format, open: W x H
Die-cut format

Data format: W x H
Final format, open, incl. bleed (3 mm)

FINAL FORMAT, CLOSED	FINAL FORMAT, OPEN	DATA FORMAT
A4 210 x 297 mm) portrait	420 (+ spine width) x 297 mm	426 (+ spine width) x 303 mm
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Content Pages

Final format, open: W x H
Die-cut format

Data format: W x H
Final format, open, incl. bleed (3 mm)

FINAL FORMAT, CLOSED	DATA FORMAT
A4 210 x 297 mm) portrait	216 x 303 mm
A5 (148.5 x 210 mm) portrait	154.5 x 216 mm
A6 (105 x 148.5 mm) portrait	111 x 154.5 mm